

## Classic™ CRB

Commonly referred to as clay-coated kraftback (CCKB) or clay-coated newsback (CCNB), Classic™ Coated Recycled Boards (CRB) features multi-ply construction and is clay-coated for enhanced printability. Classic CRB is an ideal recycled alternative to virgin grades for folding cartons and other custom applications.

### Qualities:

- 100 percent recycled
- Clay-coated, smooth print surface for eye-catching graphics
- Available with Newsback or Kraftback
- FDA-compliant for direct food contact



### Best suited for:

- Cookies, crackers, cereals and other dry food packaging
- Toys and electronics packaging
- Additional folding carton applications

### Environmental attributes of RockTenn CRB:

- 100 percent recycled fiber with an average of 35 percent post-consumer content
- Requires 70 percent less total energy and 90 percent less water to produce when compared to similar substrates
- CRB is recyclable\* - and is the most recovered packaging material in the U.S.

\*Packaging may not be recyclable in your area.

TYPICAL PROPERTIES									
Caliper	.016	.018	.020	.022	.024	.026	.028	.030	.032
<b>Nominal Basis Weight</b>	69	77	82	88	96	104	112	120	128
<b>Taber Stiffness</b>									
MD	155	225	300	395	445	540	655	790	900
CD	55	80	100	125	145	185	220	250	300

*The information provided here identifies the target value for each product. The actual value of the characteristics may vary slightly from one run to another. This information is subject to change without notice.*

**Classic CRB** is produced at multiple RockTenn mills. To find a mill that best suits your needs or for more information, log onto our website at [www.rocktenn.com](http://www.rocktenn.com) or contact us directly at 877-643-5414.

**Reliability. It's that simple.**